

Please visit this website for new career options in our region!



[www.PowerofPittsburgh.com](http://www.PowerofPittsburgh.com)

After clicking on this link, click on Careers at the top of the page to begin searching for the 2,000+ jobs available in the 10-county Pittsburgh region.

*According to new data released in October 2011 by the Energy Alliance of Greater Pittsburgh, 750 companies supporting 150,000 jobs, directly and indirectly, make up the region's total energy industry.*

*Please read the article below: This is the industry that students need to consider getting training!*

## *Energy to the Power of Pittsburgh* **Pittsburgh Wants You! ... for Well-paying Careers in Region's Energy Industry**

**By Ben Kamber, Allegheny Conference**

From natural gas to wind, solar and beyond, energy is a significant driving force in propelling the Pittsburgh region forward. And most indications say that won't be changing anytime soon. According to new data released in October 2011 by the Energy Alliance of Greater Pittsburgh, 750 companies supporting 150,000 jobs, directly and indirectly, make up the region's total energy industry.

Representing 16 percent of regional economic output, energy-related economic activity has helped the Pittsburgh region weather the recession better than the nation as a whole – with lower unemployment rates and job losses in comparison to other areas in the country. This is positive news and represents enormous opportunity as the recession releases its grip. Yet, challenges remain. For this opportunity – and its potential significant economic impact on the region – to be fully realized, a prepared, well-educated workforce is required. Students, upon graduation, need to have the skills and education required to land one of the thousands of available energy-related jobs. These are jobs and careers that span a spectrum of skills and interests – from engineering and exploration and production to finance and legal ... and so much more.

To get the word out about these available energy-related jobs, and the skilled workforce required to fill them, the Energy Alliance recently launched Energy to the Power of Pittsburgh, a public awareness campaign that aims to raise the profile of the region's energy opportunity. A number of [eye-catching television commercials](#) are currently airing on Pittsburgh Penguins broadcasts on Root Sports as well as

digital, print and radio ads that are splashed throughout Pittsburgh Panther football and basketball games. The message is clear: the Pittsburgh region has enormous energy-related career opportunities – now and into the future – but candidates must have the necessary skills, training and education to land one of these well-paid positions.

A key part of Energy to the Power of Pittsburgh is a PowerofPittsburgh.com – a website that offers a number of useful tools for students and jobs seekers alike. The site's centerpiece, an [energy jobs aggregator powered by ImaginePittsburgh.com](#), lists all available energy-related jobs in the 10-county Pittsburgh region – 2,000+ jobs at last count. Additionally, the site features regular energy-related news updates, training resources and weekly feature stories that highlight energy-related developments taking place across the region. Stay in the loop by signing up to [receive regular energy-related news updates via email](#). And be sure to follow the campaign on Twitter [@PowerOfPgh](#).

As the world's demand for energy rapidly increases, energy – and industries related to it, such as the manufacturing supply chain – can drive the Pittsburgh region forward for years to come. To fully realize this opportunity, we'll need to have an adept, well-prepared workforce at the ready to fill the demands of the region's growing energy industry. While this represents a sizable challenge, it's one that this region is surely capable of tackling. The launch of the Energy to the Power of Pittsburgh – the only regional energy-related public awareness campaign of its kind, which we're aware of – is one proof point of that capability.

We've got the resources – below and above ground – the jobs and the campaign to raise awareness. Now it's up to all of us to ensure greater Pittsburgh's future as the new center of the American energy.

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